
A CAROLYN JONES DOCUMENTARY

THE AMERICAN
NURSE

HEALING AMERICA

Screening Guidelines

Nurse Appreciation Week 2015

- Join us in celebrating nurses with a nationwide theatrical release of the film *The American Nurse: Healing America* during National Nurse Appreciation Week 2015.
 - In partnership with Carmike Cinemas and DigiNext Films, *The American Nurse* film will screen in 150+ theaters on **May 6th at 12:00 noon and 7:15pm** throughout the Carmike Theater chain.
 - We want all nurses and their friends and family to have the opportunity to see this film, and by far the best way to see it is in a movie theater on a big screen.
 - Carmike has identified 150 prime locations which can screen the film PROVIDED that nursing and other organizations co-sponsor and ensure a minimum of 50 seats per showing. For the day to be successful, all national organizations and their local affiliates must work together to ensure maximum media attention and attendance.
 - An additional charitable donation can be made for local groups as well
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May 6th National Theatrical Release

- Carmike Cinemas will provide a list of all it's locations... is there a theater near you?
 - Bring a group of 50 or more to the theater to be eligible for special discounts, sponsorship opportunities and fundraising incentives.
 - Contact Larry Meistrich (lmeistrich@nehst.com)
 - Locations that do not have ticket pre sales of at least 50 by April 15 will be removed from the list
 - If there are no Carmike locations within 25 miles of your organization and you can guarantee 100 seats, Diginext may be able to help you secure a non-Carmike theater.
 - Contact Larry Meistrich (lmeistrich@nehst.com)
 - Promote your organization by setting up a table in the Carmike lobby to pass out promotional material, collect donations, set up a blood drive, etc!
 - Organizations that commit to large blocks of tickets can participate in a post screening panel discussion at the theater.
 - If you're a nurse, bring 3 non-nurses to the theater with you so that the public can begin to appreciate all that nurses do.
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What are people saying?

*“At some point in our life each of us will encounter a nurse, whether it be as a patient or as a loved one. And that one encounter can mean the difference between suffering and peace; between chaos and order. **Nurses matter.**” -Carolyn Jones*

- **A nurse’s perspective:** “This film... is a loving tribute to nurses. There are references made to nursing as a calling. It is also more than that, as it knows no color, no bias, no guile. It doesn’t recognize political borders, and can not be shed at the end of a shift. As nurses we are called to mitigate the barriers of gender, race and other prejudice. This idea is woven into the fabric of this film, which I would highly recommend to anyone who is, who knows, or was ministered to by a nurse. Or, more simply, go, everyone.” -*William Densmore, RN, Fort Lauderdale, FL*
 - **A doctor’s perspective:** “The movie was great! As I move along in health care reform, the value of good nursing care becomes beyond important and really expands the reach of physicians. Their care is critical for the success of our patients, the survival of primary care and the control of costs. I think the emphasis on community nursing was particularly important” - *David Page, M.D., Syracuse, NY*
 - **A nursing student’s perspective:** “You have touched my life and each time I walk into someone’s room it will be with all those stories in the back of my mind. I will walk in to make a difference.” - *Daphne Dozo-Rodriguez, Miami Dade College, Benjamin Leon School of Nursing, Student Nurses Association President*
 - **A nurse leader’s perspective:** “A compelling, accurate and heart-moving documentary. It is that rare look at nursing that conveys both the heart and brains behind our profession.” -*Susan Hassmiller, RN, PhD, FAAN, Robert Wood Johnson Foundation Senior Advisor for Nursing, Director of the Future of Nursing Campaign for Action*
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Film Reviews

- “Elegantly clear-eyed... a worthwhile documentary... Tears are almost inevitable.”
-*The New York Times*
 - “Beyond a must-see for those who are or have been nurses, “The American Nurse” is an important piece of work for all Americans to watch, as everyone comes in contact with a nurse at some point in their lives” -*The Durham Herald-Sun*
 - “Exploring the American experiences of healthcare, poverty, war and the hospice through the eyes of nurses.” -*WYPR Radio, Midday with Dan Roddricks*
 - “A portrait of five amazing people whose compassion, intelligence and open hearts will remain with you for a long time to come.” -*The Lancaster New Era*
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Trailer and Website Information

- Watch the trailer: <http://americannurseproject.com/film-trailer/>
 - Purchase the film: <http://www.nehst.com/product/the-american-nurse/>
 - Download discussion guides: <http://americannurseproject.com/discussion-guides/>
 - For any additional information please feel free to contact Larry Meistrich
 - lmeistrich@nehst.com / (877) 285-7610
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